

# ***Gum-Aid***

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## **Benzocaine Ointment**

- 1. Hold Dentures**
- 2. Reduces Pain**
- 3. Aids Healing**
- 4. Purifies Breath**
- 5. Hastens Adjustments**



*Since 1894: Over 100 years  
of Reliable Service to the Dental Community*

## **GUM-AID Benzocaine Ointment**

For your denture patients in the chair or in the home, Gum-Aid has been formulated to give quick and lasting comfort and satisfaction. Whether dentures are new or old, your patients will appreciate Gum-Aid. Because this proven ointment serves a three-fold purpose, it prevents unnecessary return visits and avoids needless trimming of fine prosthetic work - conserving your valuable chair time.

### **EFFECTIVE ANALGESIC**

The Benzocaine content provides a mildly anesthetic action that minimizes pain and discomfort during the healing and adjustment period. For older cases, it soothes sore spots on the ridges or the periphery caused by resorption or occlusal changes.

### **LASTING ADHESIVE**

Each application of Gum-Aid lasts approximately 24 hours, depending upon the individual case. It securely holds dentures in position while chewing by helping to stabilize the restoration. Gum-Aid is not sticky and does not dilute with abnormal flow of saliva.

### **HEALING AID**

Gum-Aid assists in relieving post-extraction pain; it soothes lesions or bruises of the tissue, thus quickening the healing action. It stimulates circulation, thereby helping to reduce the danger of infection.



*Dental Mfg. Co.*

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